2022 CAT/NCCA/SCCA CONVENTION SCHEDULE OF EVENTS

"Rockin' Sales on Rocky Top"

Ed Phillips Memorial Golf Tournament Gatinburg Golf Course	SUNDAY, JULY 24					
12:00 3:00 Exhibitor Set-Up Tennessee Ballroom Tenn			Ed Phillips Memorial Golf Tournament	Gatlinburg Golf		
2:00 6:30 Registration Open	8:00	1:00	Sponsored by OM Stone	Course		
2:00 6:30 Registration Open 2:30 3:30 2:30 8:30 CAT Board Meeting: CAT Board Meeting CAT Board Meeting SCCA Board Meeting SCCA Board Meeting SCCA Board Meeting Gardenview B Gardenview C Welcome and Pledge by Nina Perry Invocation by Fred Berry Stage Sponsor by Argent Trust Company Comments from Association Presidents - Rene' McGill Schultz - CAT, Trey Monteith - NCCA, and Jason Riggins - SCCA 4:30 5:00 RICHARD HOUSTON - "Who's Leading Who?" 5:00 5:30 TODD DASHLEY - "Recruiting and Training Quality Staff" Opening Reception - Exhibit Hall Open Sponsored by Heritage Family Cemeteries MONDAY, JULY 25 Tennessee Ballroom - Lobby Breakfast with Exhibitors 8:00 8:30 Sponsored by ColdSpring 8:30 8:45 On Time Drawing and Announcements RYAN BUMGARNER - "Building Relationships Through Meaningful Cemetery Events" DEBBIE JOHNSON - "The Importance of Aftercare: Connect with your Community" 8:45 9:15 Break with Exhibitors 9:45 10:00 Sponsored by Flowers for Cemeteries, Axiom 10:00 10:30 MARK NORRIS - "Ge FL.S.H." 10:30 11:30 BRUCE GODDARD - "View from a Hearse" Lunch with Exhibitors Sponsored by Matthews Memorialization 12:30 12:30 Sponsored by Matthews Memorialization 12:30 12:45 LEGISLATIVE UPDATE: Tyler Tetrick, Rusty Tysor, Joe Owens DEBBIE HOLMES - "Argent Trust Presents: Update on new TN Cemetery Trust 1:35 1:45 JODIE DUPREE - "Touring the Possibilities" 1:15 1:45 JODIE DUPREE - "Touring the Possibilities" 2:00 Supplier Introductions Annual Business Meeting: CAT Annual Business Meeting	12:00	3:00	Exhibitor Set-Up	Tennessee Ballroom		
State Board Meetings:						
CAT Board Meeting Gardenview A	2:00	6:30	Registration Open	- Lobby		
NCCA Board Meeting Gardenview B		3:30	State Board Meetings:			
NCCA Board Meeting Gardenview B	2:30		CAT Board Meeting	Gardenview A		
A:30 A:30 Stage Sponsor by Argent Trust Company Comments from Association Presidents - Rene' McGill Schultz - CAT, Trey Monteith - NCCA, and Jason Riggins - SCCA	2.50		NCCA Board Meeting	Gardenview B		
4:30			SCCA Board Meeting	Gardenview C		
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"Rockin' Sales on Rocky Top"

TUESDAY, JULY 26					
			Tennessee Ballroom		
8:00	12:00	Registration Open	- Lobby		
		Breakfast with Exhibitors			
8:00	8:30	Sponsored by Family Bronze, Express Funeral Funding			
8:30	8:45	On Time Drawing and Announcements			
8:45	9:15	NINA PERRY - "Look What I Inherited"			
9:15	9:45	ERIC ANDERSON - "Memorialization - More Than Just Names and Dates"			
		Break with Exhibitors			
9:45	10:00	Sponsored by Cemetery Funeral Supply, Wilbert NC			
10:00	10:30	ALLAN LEGARD - "Phone Prospecting: Persistence or Procrastination?"	Tennessee Ballroom		
10:30	11:00	TAMALA RANDOLPH - "Value Based Selling and Pricing"			
11:00	11:15	Supplier Introductions			
11:15	11:30	Memorial Service Officiated by Dyanne Miller			
		Lunch with Exhibitors			
11:30	12:30	Sponsored by Franklin Memorial Gardens, SCI – Dignity Memorial			
12:30	1:00	TARA BESSLING - "Cemetery Events - The Circle of Life"			
1:00	1:30	BIRD HODGES - "The In's and Out's on Maintaining a Cemetery"			
1:30	2:00	KEVIN ARMISTEAD - Grounds Scheduling			
2:00	2:15	Closing Remarks			
2:15	3:00	Exhibitor Tear Down			
	3:00	New Board Meetings:			
2.45		CAT Board Meeting	Gardenview A		
2:15		NCCA Board Meeting	Gardenview B		
		SCCA Board Meeting	Gardenview C		
	9:00	Presidents' Reception and Banquet - Featuring Jay Eric Band			
6:00		Dinner Sponsor – StoneMor, Presidents' Reception Sponsor – Precoa,	Tennessee Ballroom		
		Entertainment Sponsor – Park Lawn			

